

Privacy Policy of AIStockVision.com

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Definition of Personal Data

In accordance with Article 4 (1) of the GDPR, "Personal data" refers to any information relating to an identified or identifiable individual, including but not limited to: name, identification number, location data, online identifier, or any other characteristic that may express the physical, physiological, genetic, mental, economic, cultural, or social identity of the individual.

Purpose of Processing Personal Data

We collect and process our users' personal data for the following purposes:

- To provide advanced features of our services
- To continuously improve and develop our services
- To ensure technical functionality and security of our services

Collected Personal Information and How We Use It

We collect the following personal information from our users:

Information submitted during the registration process for contributors and buyers.

As a contributor, you may be required to share your content with us through our website, and also offer it for licensing purposes. The information you submit during the registration process will be used to provide you with the advanced features of our services and to ensure the technical functionality and security of our services.

Data You Submit to Us

When You Register as a Contributor: To register as a contributor on AIStockVision.com, we require the following information:

- Your email address
- Your username, which will also serve as your user ID and be linked to your email
- A password to secure your account

If you choose to register through a third-party social network such as Facebook or Google, we will collect your information from that source, rather than directly from you.

Contributor Account

If you wish to offer your content for licensing on AIStockVision.com, we require the following additional information to activate your Contributor account:

- Your legal name
- Your valid address
- Proof of age (over 18 years old)
- The name of your company/corporation and tax number (if applicable)
- PayPal account information for payment processing

The provision of the above information is mandatory to create your Contributor account and process transactions (e.g. licensing and payouts).

Use of Data

We use the data we collect for the following purposes:

- To create and manage your contributor account
- To verify your identity in case of a license sale
- To communicate with you regarding content releases and copyright infringement
- To inform you of license sales and pay you for your share of the license fee
- To send promotional material, newsletters, and community updates (with your consent)
- To comply with legal requirements, including tax regulations

Storage Time: We will store your data until you delete your account or until the end of the statutory retention period (10 years for tax-related purposes).

Buyer Account

Upon registering as a buyer to purchase user licenses on AIStockVision.com (Market Account as Buyer), you will be required to provide the following information in order to establish a user account and complete transactions:

- Your legal name
- Your address
- Your email address
- The name of your company and the tax or sales identification number, if applicable
- Your payment information such as credit card number or PayPal email address. Please note that we do not store this information, as it is transmitted directly to our appointed payment service provider and deleted after the transaction has been successfully processed.

This information is necessary for the creation of your user account, conducting transactions, and granting you licenses in accordance with our License Terms.

The data you provide will be used for

- Creating a user account and identifying you
- Handling transactions
- Sending notifications regarding transaction history and related payment processing
- With your consent, sending our newsletter to your email address

Storage duration: This information is usually kept in our active storage until your user account is deleted and pending transactions are completed. Thereafter, it will be archived in accordance with statutory retention periods, such as those related to tax, which may be up to 10 years.

The legal basis for the processing of your personal data is the fulfillment of a contract between you and AIStockVision.com (Article 6 (1) (b) GDPR) or your consent (Article 6 (1) lit. a GDPR), as applicable and given by you, such as for the purpose of receiving the newsletter.

Voluntary Information

If you hold an Account with us, you have the option of providing additional, voluntary information in your profile. This may include changing the username, specifying a name, uploading a profile picture, and providing further information about yourself. The data collected is used to display your profile information to other users on our platform.

The storage period for this data is typically until your user account is deleted and all pending transactions have been completed. The legal basis for processing this personal data is the fulfillment of a contract between you and AIStockVision.com, in accordance with Article 6(1)(b) of the General Data Protection Regulation (GDPR).

Uploading Content

Registered contributors have the ability to upload content to AIStockVision.com via our website. This allows us to display available folders and photos for selection and uploading to your profile.

When uploading content, we also process any metadata contained in the content, such as date, time, location, and any additional information provided, such as tags or captions. We only collect information about the location of the content if it is already present in the metadata, derived from the content, or added by the user during uploading. This data is used to optimize the quality and sales opportunities of your content and provide our services.

The storage period for metadata is typically until your user account is deleted and all pending transactions have been completed. The legal basis for processing this personal data is the fulfillment of a contract between you and AIStockVision.com or, where applicable, your consent, in accordance with Article 6(1)(b) or Article 6(1)(a) of the GDPR.

Reaching out

When Contacting AIStockVision.com's should you choose to reach out to AIStockVision.com's support team, we shall preserve your email address and any other pertinent information you provide in the context of your enquiry.

These data shall be stored and utilized solely for the purpose of addressing your query and any subsequent correspondence.

Duration of storage: The data shall be kept for a period of six (6) months following the resolution of your enquiry and thereafter deleted, in so far as it pertains to personal data.

Legal basis

The legal basis for this processing of your personal data is to fulfill or initiate a contract between yourself and AIStockVision.com (Art. 6 (1) (b) GDPR). In the case of data protection inquiries, the storage serves as evidence of compliance with our data protection obligations (e.g. for the purposes of providing information, correction or deletion).

Business Purposes

When Contacting AIStockVision.com for Business Purposes In the event that you direct business inquiries to AIStockVision.com via our contact form or email, we shall preserve:

Your email address Any other information you provide voluntarily. We shall use this information to respond to your inquiries and to communicate with you regarding potential collaborations or information regarding events.

Duration of storage: This information shall be stored for a period of six (6) months following the resolution of your inquiry and thereafter deleted, unless you provide express consent for us to retain it for a longer period.

Newsletters

When Registering for AIStockVision.com's Newsletters or Community Updates Upon registering for AIStockVision.com's newsletters or email updates, we shall preserve:

- The email address you provided We shall utilize your email address to confirm your subscription (double opt-in) and thereafter to send you the respective newsletter or community updates via email. These community updates may include community newsletters, relevant press releases, information regarding new events, competitions, and brand partnerships, announcements regarding Missions, specific community events, and feature updates.

Duration of storage: Your email address shall be deleted as soon as you unsubscribe from the relevant newsletter or community update.

Content

Upon providing AIStockVision.com with a content or property release for the purpose of releasing images or recordings that depict you, your private spaces, your works, or other property rights in which you hold claim, we shall securely store the relevant personal data as indicated in the release form. This information includes:

- Your full name
- Your postal address
- Your email address
- Your date of birth (where applicable and only in the case of a model release)
- The location or description of your property (where applicable and only in the case of a property release)

It is necessary to provide this information in order to establish and confirm to any third party that you have granted permission for the content depicting you or your property to be used commercially.

AIStockVision.com shall only reveal the information outlined in the release form to our distribution partners and to any specific licensee as necessary. For further clarification, kindly refer to the relevant section in our privacy policy.

duration of storage: The duration of our storage of these releases shall correspond to the availability of your content on AIStockVision.com, and in the case of a licensed sale of such content, we shall also retain the respective releases for a period of time that may extend beyond the availability of the content in order to provide evidence of our authorization to commercially license the content in the event of any legal claims. The same shall apply to any third party to whom we may have transferred such releases.

Automatic Data Collection

With regards to the data that we automatically collect when you visit our website, we may gather log data. This data shall be recorded automatically when you visit our website shall include:

- Your IP address
- The type of internet browser you have used
- The name of your internet service provider (ISP)
- Device information
- The start and end pages you visited on our website
- Any other activities you may have conducted within our website (referred to as "events").

The log data that we collect shall only be used for troubleshooting and quality assurance purposes, for statistical and analytical purposes, and for the monitoring of our system security.

Location

When it comes to location data, if you choose to share such information through the settings on your device, AIStockVision.com will process that data to provide you with suggestions for tagging your content and to display relative content.

Other data

Regarding cookies and similar technologies, for the optimal operation of our services, we may store small files known as cookies on your device. This is a common practice among major websites.

Cookies are small text files that are placed on your device, such as a computer, tablet, or smartphone, when you visit a web portal. They allow the portal to remember specific inputs and settings, such as login information, language, font size, and other display preferences, over a period of time, thus eliminating the need to re-enter these every time you visit and navigate the portal.

You have the option to control and/or delete cookies as you see fit. This information can be found through the help function on your browser or on websites such as aboutcookies.org. You may delete all cookies stored on your device and set your browser to prevent the storage of cookies, though this may result in having to make certain settings manually each time you visit a page and accepting the limitations of certain features.

Cookies

Strictly Necessary Cookies

These cookies are essential for the proper functioning of our website and services and cannot be switched off in our systems. They are typically set in response to actions taken by you, such as setting your privacy preferences, logging in, or filling in forms. While you can set your browser to block or alert you about these cookies, some parts of our site may not work as intended. These cookies store your session ID to allow our servers to recognize you, but do not store any personally identifiable information. The use of these cookies is justified on the basis of our legitimate interest in a needs based design and statistical evaluation of our platform in accordance with Article 6, paragraph 1, letter f of the GDPR.

Performance Cookies

These cookies enable us to count visits and track traffic sources so that we can measure, analyze, and improve the performance of our site. They allow us to understand which pages are most and least popular, and to see how visitors navigate our site. All the information collected by these cookies is aggregated and anonymous. If you do not allow these cookies, we will not be able to track your visit to our site or monitor its performance.

Targeting Cookies

These cookies may be set by our advertising partners through our site. They may be used by these companies to build a profile of your interests and display relevant advertisements on other websites. They do not store personal information directly, but instead, they are based on a unique identifier for your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Functional Cookies

These cookies allow our website to provide enhanced functionality and personalization, such as the selected language. They may be set by us or by third-party providers whose services we have included on our pages. If you do not allow these cookies, some or all of these services may not function properly.

After obtaining your explicit consent through the cookie banner displayed on our website, you may opt-out of each cookie category (with the exception of strictly necessary cookies).

Third-party Cookies

Third-party Cookies and Similar Technologies: In addition to our own cookies, we also use third-party cookies and similar technologies (such as counting pixels) for a variety of purposes, including troubleshooting, quality assurance, system security monitoring, statistics and analytics, and to deliver location-based photo contests and other user-friendly features. We also use these technologies to measure efficiency and optimize advertisements provided in partnership with other providers. As the providers and technologies used may change, we encourage you to periodically review our Privacy Policy for updates.

Provision of AIStockVision.com Services

- **Google Analytics**

At AIStockVision.com, we utilise **Google Analytics**, a web analytics service provided by Google Inc. To analyse usage patterns of our website by our users, Google Analytics utilises cookies which are text files placed on the user's computer. The information generated by these cookies is regularly transmitted to a Google server located in the United States and stored there. To maintain privacy, IP anonymization is enabled on our website and as a result, Google abbreviates the IP address of users within the EU Member States or other parties to the Agreement on the European Economic Area prior to transmission to Google. In exceptional cases, the full IP address may be transmitted to a Google server in the US, where it will then be abbreviated. Google processes this information on AIStockVision.com's behalf for the purpose of website usage analysis, providing reports on website activities, and other associated services. As part of the services offered by Google Analytics, the IP address transmitted by the user's browser will not be merged with other data collected by Google.

You have the option to prevent the collection of cookie-generated data related to your website usage, including your IP address, by Google by downloading and installing the browser plug-in available via the following link: <http://tools.google.com/dlpage/gaoptout>

- **Hotjar**

With your consent, we utilise Hotjar, a service provided by Hotjar Ltd., Malta (Europe), to gain a better understanding of our users' requirements and optimise our service and user experience (e.g. the amount of time spent on each page, links clicked, likes and dislikes, etc.). This allows us to maintain and build our service through user feedback. Hotjar utilises cookies and other technologies to collect data on our users' behaviour and their devices (specifically the anonymised IP address of the device, device screen size, device type (unique device identifiers), browser information, geographical location (limited to country), and preferred language used for website display). This information is stored in a pseudonymised user profile by Hotjar, and neither Hotjar nor AIStockVision.com will use this information to identify individual users or match it with further data on an individual user. For more details, please refer to Hotjar's Privacy Policy at <https://www.hotjar.com/legal/policies/privacy/>.

Advertising

At AIStockVision.com, we employ the use of AdServers and their tracking tools to evaluate and optimize clicks on our advertisements displayed on other websites. This information is used for statistical and market research purposes and helps us improve future advertising efforts. If you provide us with personal data through an advertisement form (such as your name and email address), this information will be stored in Clickup, Moosend and privately hosted marketing platform, a client management services we use. If you have a Buyer Account with AIStockVision.com, your user ID will be linked to the data collected through the advertisement form.

Otherwise, we will only receive anonymous statistical data that cannot be linked to a specific individual. This data is stored in a cookie. Third-party servers will be directly contacted in connection with the display of advertisements on AIStockVision.com, and the third-party providers are responsible for ensuring the privacy-compliant operation of their IT systems and the duration of data storage.

Here is additional information regarding the tracking pixels we use and how they process data:

- **Twitter**

We utilize "Twitter pixels", a service provided by Twitter Inc., to track user actions after they have viewed or clicked on a Twitter advertisement. The data collected is stored and processed by Twitter in accordance with their Privacy Policy at <https://twitter.com/privacy>. AIStockVision.com has no influence over the extent or use of data collected by Twitter using Twitter pixels. You can modify your privacy settings on Twitter in your account settings at <https://twitter.com/account/settings>.

- **Google Ads**

AIStockVision.com uses the Google Ads functions of Google Inc. to target online advertising on the internet. Google may use cookies or device identifiers to deliver advertisements based on previous visits to our website or app. You have the option to disable Google's use of cookies or device IDs in your advertising preferences by visiting <https://adssettings.google.com/authenticated>.

- **Google Tag Manager**

Our website utilizes the Google Tag Manager to control the aforementioned tracking tools, enabling personalized, interest- and location-related online advertising. You may opt-out at <https://adssettings.google.com/authenticated>.

- **Quantcast**

At AIStockVision.com, we utilise Quantcast pixel tags to gather demographic data from our audience for statistical and market research purposes, as well as for interest-based advertising. This information may include age, gender, family status, location, income, education, and occupation, however, it is pseudonymous and does not contain any direct identifiable information. For further information, please see the Quantcast privacy policy at <https://www.quantcast.com/privacy/>.

- **Third-Party Data**

When you register with us via Facebook, Inc. or Google, Inc., we will receive authentication information, such as your full name, email address, user ID, and the data specified in your public profile. This information is used in the same manner as data provided during registration through our website, this information may also be used to help you connect with Facebook/Google+ friends.

- **Sharing of Personal Data**

AIStockVision.com only discloses personal information to third parties, including processors, if it is necessary to fulfill our contractual obligations, legally required, or with your consent. Within our company, selected personal information may be shared with various departments, including accounting, legal, product management, marketing, and IT. We may also use external service providers, who are bound to maintain the confidentiality of your information and process data in accordance with our instructions.

- **International Data Transfers**

In the event that your information is disclosed to third parties outside of the European Economic Area, we ensure that the recipient has an adequate level of data protection and that confidentiality provisions are maintained in accordance with the standard contractual clauses for the transfer of personal information to processors issued by the European Commission.

- **Other Users and Licensing**

Information displayed on your public profile on AIStockVision.com may be shown to other users, whether registered or not, who access content uploaded through the API. Your name and/or username may be passed to individuals who acquire use licenses for your content, as well as our partners marketing your content abroad. At their request, they may also receive model releases and property releases to prove consent of individuals depicted or entitled to objects depicted. By submitting model releases or property releases, you agree to the transfer of this information.

Service Providers

At AIStockVision.com, we may share your information with companies whose services we utilize to provide our services and manage our business operations. These contractors include payment services, hosting services, newsletter delivery, maintenance and support, web analysis, fraud monitoring and prevention, marketing services, CRM services, customer service management services, geodata transformation into actual locations, and others. All service providers are bound by contractual obligations to process your data in accordance with the strict guidelines of the GDPR, and may not use your data for any other purpose. The data will be disclosed in accordance with Article 28 (1) of the GDPR or alternatively, in accordance with our legitimate interest in the economic and technical benefits of using specialist processors, as per Article 6 (1) lit. f of the GDPR.

Government Agencies, Authorities, and Courts

Should we be legally obliged to do so or if it is permitted under data protection laws, we may transmit personal data to relevant authorities such as the police or public prosecutor's office (Article 6 (1) lit. c GDPR). This data is disclosed on the basis of our legitimate interest in combating misuse, prosecuting criminal offences (such as credit card fraud), and securing, asserting, and enforcing claims, provided that your rights and interests in the protection of your personal data do not take precedence, as per Article 6 (1) lit. f of the GDPR.

Affiliates

We may share your personal information with our affiliates (for example Aesthetes.ID Studio) if necessary to provide our services.

Legal Successor

In the event of a sale, merger, or change of control, we may disclose and transfer data collected, processed, and stored under this Privacy Policy. During due diligence, we will only disclose and transfer anonymous data in a virtual space without any personal reference. In the event of legal succession, the acquiring company will have the right to use your data in accordance with this Privacy Policy to fulfill its legal obligations as legal successor.

Your Control Options and Rights

In addition to having control over your personal information and other data through changing your information and settings in your user account, and linking to third-party applications (such as Facebook or Google) if necessary, you can also control your data by allowing or blocking cookies, or making do-not-track settings in your browser. You have the following legally protected rights, and we offer you communications and measures in this respect, in principle, free of charge. However, in the case of manifestly unfounded or excessive requests, especially in the case of frequent repetition, we may charge a fee or refuse to act.

Information, Correction, Deletion and Restriction

You have the right to request information about the personal data we process about you, and to request correction, deletion, and restriction of such personal data stored by us, at any time. For your security, we may request you to verify your details prior to making any changes. Please direct such requests to: support@aistockvision.com.

Revocation of Consent Should the processing of your personal data be based on your consent, you may revoke this consent at any time by sending us a message at: support@aistockvision.com.

Data Portability

Where applicable, you have the right to receive your personal data in a structured, common, and machine-readable format, provided that the processing is based on either your consent or a contract between us, or is performed through automated means. However, this right does not apply if the processing is not necessary for the performance of a task in the public interest or the exercise of official authority assigned to the data controller. Furthermore, you have the right to have your personal data transferred directly from one data controller to another, as long as this is technically feasible and does not affect the rights and freedoms of others.

Data Security

We have made technical and organizational arrangements to secure our website, mobile applications, and other systems against loss, destruction, access, modification, or disclosure of your personal data. Access to your profile is only possible after entering a password. You should always maintain the confidentiality of your access information and close the browser window once the connection to AIStockVision.com has been terminated.

Changes to our Privacy Policy

We may occasionally make changes and updates to our Privacy Policy to ensure its continued compliance. If any material changes are made, we will notify you in advance through email, so you can review the changes prior to their implementation. For other updates and changes, we will publish the amended Privacy Policy on our website without separate notice. Thus, it is advisable to periodically review our Privacy Policy to ensure you are aware of any current regulations. If you do not agree with any changes, we kindly ask that you discontinue using our services and delete your account, if you have one. Using our services after the effective date of any amended or updated Privacy Policy will indicate your agreement to the processing of your personal data in accordance with our updated Privacy Policy.